



ESHOWCASE FEEDBACK CRITERIA

COLOR GUARD

Legacy instructors will be providing the educational feedback for all eShowcase entries.

PERCUSSION

Educational feedback will be offered by one evaluator.

WINDS

Educational feedback will be offered by one evaluator using the **Overall Effect** criteria

Repertoire Effect

- Clarity of Program Concept: Does the musical and visual design cohesively communicate the program concept?
- Creativity and Imagination: Does the writing of both visual and musical ideas cohesively explore unique and fresh ways to communicate effect?
- Variety of Effects: Does the design explore emotional, intellectual and aesthetic methods to create effect?
- Pacing: Does the pacing of the program maintain a successful and consistent level of interest and engagement?
- Audio-Visual Coordination: Does the program demonstrate intention to coordinate the musical and visual elements in a meaningful way?

Performance Effect

• Communication: Did the performers consistently and convincingly communicate the musical and visual aspects of the design?

- *Idiomatic Interpretation:* Did the performers appropriately engage the audience through their knowledge and understanding of the musical and visual interpretive elements?
- Artistry: Did the performers communicate complete and compelling believability through their character, identity and role?
- Excellence as Effect: Did the performers demonstrate moments of musical and/or visual virtuosity that elevate the communication of the program?
- Audience Engagement: Did the performers engage and entertain the audience throughout the program?