

Winds

Overall Effect

Marching Winds



*Evaluate each caption based on the criteria reference.
Repertoire (What) is inherent in the evaluation of the Communication (How).*

Repertoire Effectiveness

Program Concept/Premise
Creativity/Imagination
Staging
Musical Variety
Pacing
Audio/Visual Blend

SCORE

100

Communication Effectiveness

Communication of Intent
Musical/Visual Expressive Qualities
Artistic/Physical Believability
Mood and Emotion
Excellence as Effect
Idiomatic Interpretation
Audience Engagement

SCORE

100

Repertoire Effectiveness

Who had the greater understanding/achievement as it relates to...

Program Concept/Premise: The plan that guides and motivates all design choices, presenting opportunities for inherent and manufactured effectiveness. The effective blend of musical, visual, and programmatic choices which provides a vehicle for communication.

Creativity/Imagination: The uniqueness and freshness of a program, exploring new avenues for creating effect, revolving around new ideas in writing and performance.

Staging: The diversity of the environmental presentation, generating effect through contrast.

Musical Variety: The diversity of the orchestrational, stylistic and expressive presentation, generating effect through contrast.

Pacing: The planning of effects through time.

Audio/Visual Blend: The presentation and delivery of the music and the visual in such a way as to enhance each other throughout the program. It is the visual illustration or representation of the music, and suggests that the visual and music equally contribute to the overall program.
Depth/Range of Design Choices

	Box 1	Box 2	Box 3	Box 4	Box 5	Box 6
<i>Descriptors</i>	Never	Rarely	Sometimes	Frequently	Consistently	Sets
Numerical Range	0 to 49	50 to 59	60 to 79	80 to 89	90 to 96	97 to 100
<i>Learning Steps</i>	Experience	Discover	Know	Understand	Apply	New Standards

Communication Effectiveness

Who had the greater understanding/achievement as it relates to...

Communication of Intent: This refers to the performers' ability to clearly communicate the main focus of a moment or phrase - visually, musically, or combined.

Musical/Visual Expressive Qualities: The range of musical and visual dynamics as a whole. It represents the ability of the musicians to convey a wide range of nuances through their artistic control. The style or mood elevates the level of effectiveness.

Artistic/Physical Believability: The performers' adherence to character and role while maintaining performance energy.

Mood and Emotion: The performers' ability to convey the dramatic intent.

Excellence as Effect: The elevation of effectiveness when the planned event is artistic virtuosity.

Idiomatic Interpretation: The use of appropriate artistic style in a chosen idiom to support the identity of the program or phrase.

Audience Engagement: The ensemble's ability to establish and maintain a communicative relationship with the audience.

Sub Caption Spreads

Very Comparable	Minor Differences	Definitive Differences	Significant Difference
1 to 2 percentage points	3 to 4 percentage points	5 to 7 percentage points	8 & higher percentage points