



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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ZILDJIAN INTRODUCES NEW ARTIST COLLECTION CYMBAL AND STICK BAGS DESIGNED WITH TRAVIS BARKER

New "Boom Box" Bags Have a Premium Quality and Appearance

Norwell, MA - May 2007 – The Avedis Zildjian Company is proud to announce the latest addition to its line of Artist Collection Cymbal and Drumstick Bags designed with drumming superstar, Travis Barker. The new Travis Barker "Boom Box" Cymbal and Stick bags are the second Zildjian Artist Collection models from one of the worlds most famous and recognized drummers.

Never one to rest on his past accomplishments, Barker's new "Boom Box" Cymbal and Stick bags replace his highly popular original "Ransom Note" bags which were introduced in 2004. Barker's new bags feature his signature and repeating Boom Box tattoo artwork that are both silk screened in white and embossed into the bags to achieve a great look and texture. The black, heavy-duty padded synthetic material looks and feels like premium leather.

The Boom Box Cymbal Bag will hold cymbals up to 24 inches in diameter and features internal dividers and a large external 15-inch hi-hat pocket. This high quality bag also has a comfortable, wide adjustable shoulder strap, rugged but soft handles, and a rubberized skid plate on the outside bottom.

The Boom Box Stick Bag features an adjustable shoulder strap, carrying handle, and a large Velcro closure pocket on the outside. The inside of the stick bag features two roomy stick pockets, a pen/pencil holder, business card pocket, and a Velcro closure pocket for drum keys etc.

Since the first-ever Zildjian Artist Collection bags by Travis Barker and Adrian Young debuted in 2004, Zildjian has introduced exciting and unique models designed with Zildjian Artists Cindy Blackman, Dennis Chambers, TréCool and Tommy Lee.

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Photo included: TRAVCB2.jpg, TRAV2.jpg



AVAILABILITY CHART

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TRAVIS BARKER BOOM BOX ARTIST COLLECTION BAGS

MODEL	FEATURES	PART #	SUGGESTED LIST PRICE
Boom Box Cymbal Bag	<ul style="list-style-type: none">• Heavy duty padded synthetic material feels like leather• Artwork embossed into material for premium look• Holds cymbals up to 24 inches in diameter• 15-inch hi-hat pocket• Padded shoulder strap and carrying handles• Rugged skid plate	TRAVCB2	\$119.95
Boom Box Stick Bag	<ul style="list-style-type: none">• Heavy duty padded synthetic material feels like leather• Artwork embossed into material for premium look• Adjustable shoulder strap and carrying handle• Large outer pocket with Velcro closure	TRAV2	\$44.95